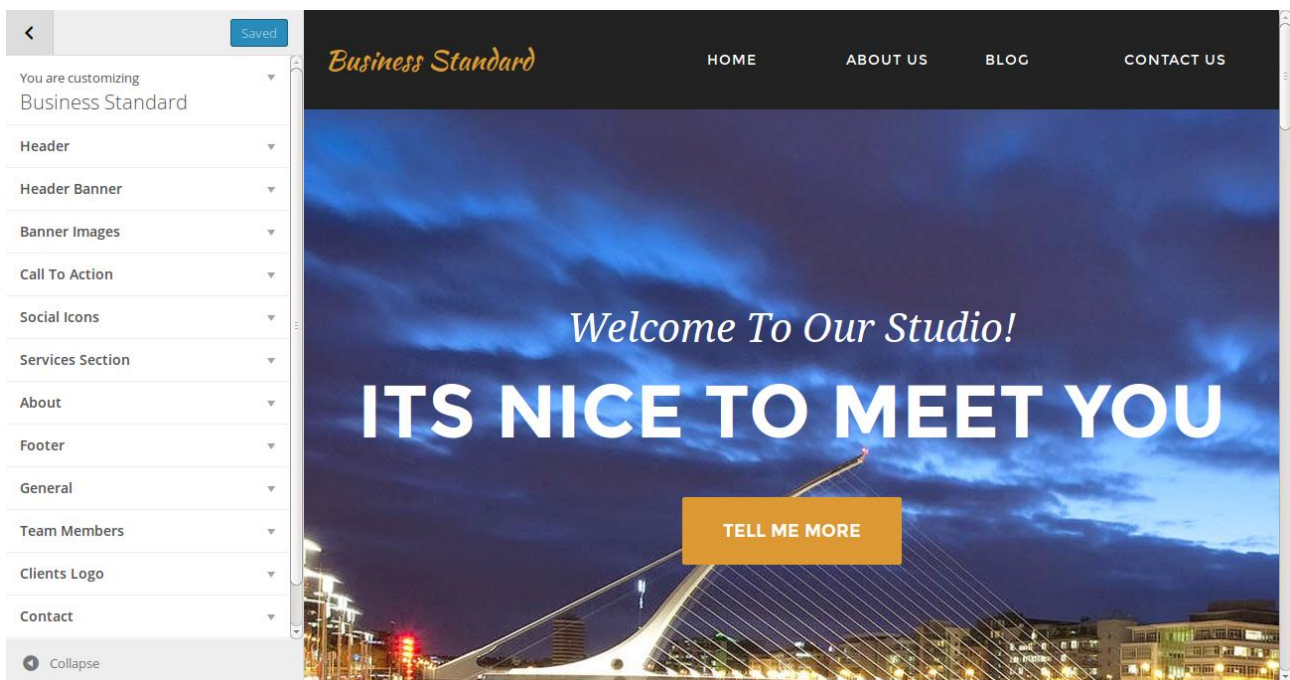


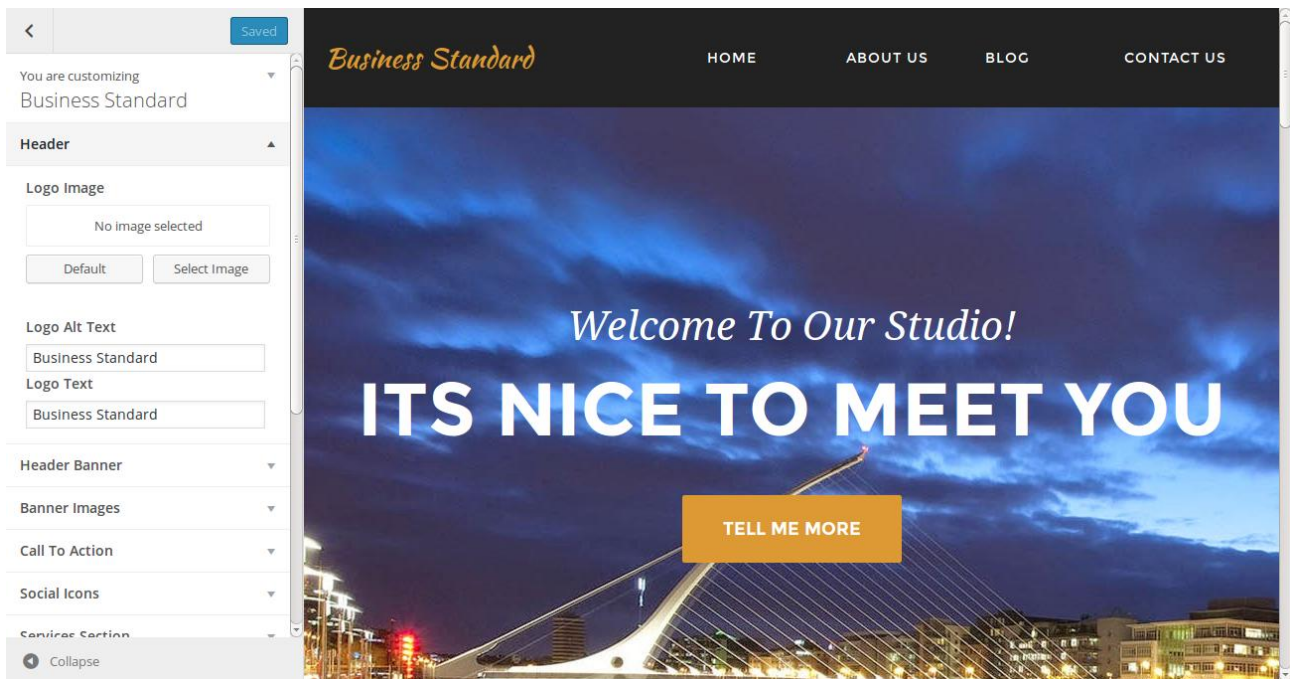
Documentation of Business Standard theme

This is a Business theme. Here we have provided many features. From these features user can able to changes in front end of site.

Appearance=> Customize=> Business Standard

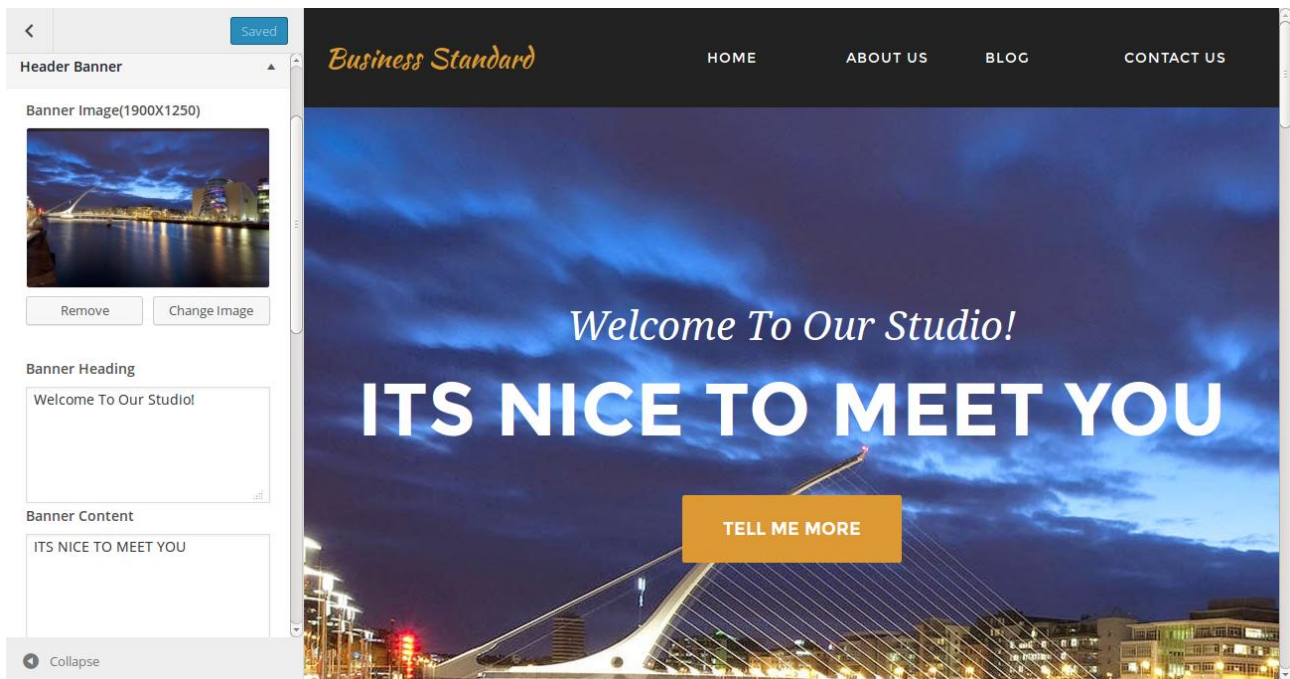


1. Header

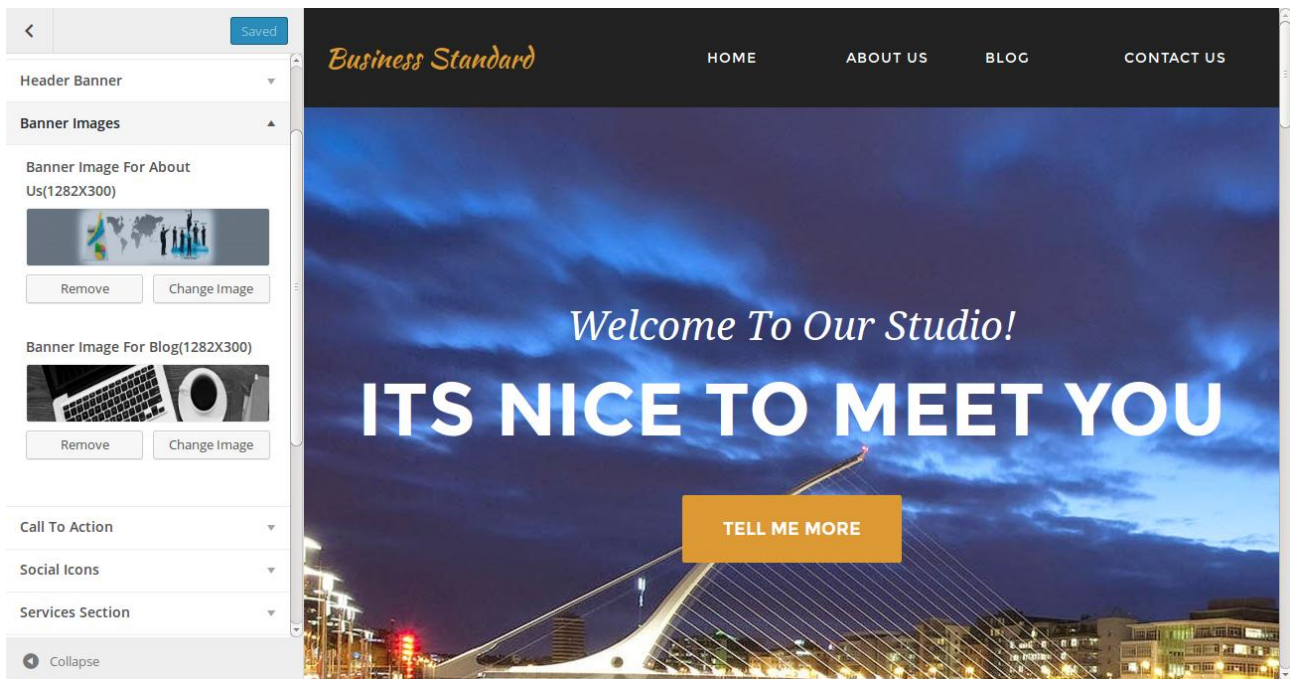


- 1) logo image => from here user can change logo image
- 2) logo alt text=> Here user can set alternate text of logo
- 3) text logo=> If user is not want to set the logo image the text logo value will be replace in logo section.

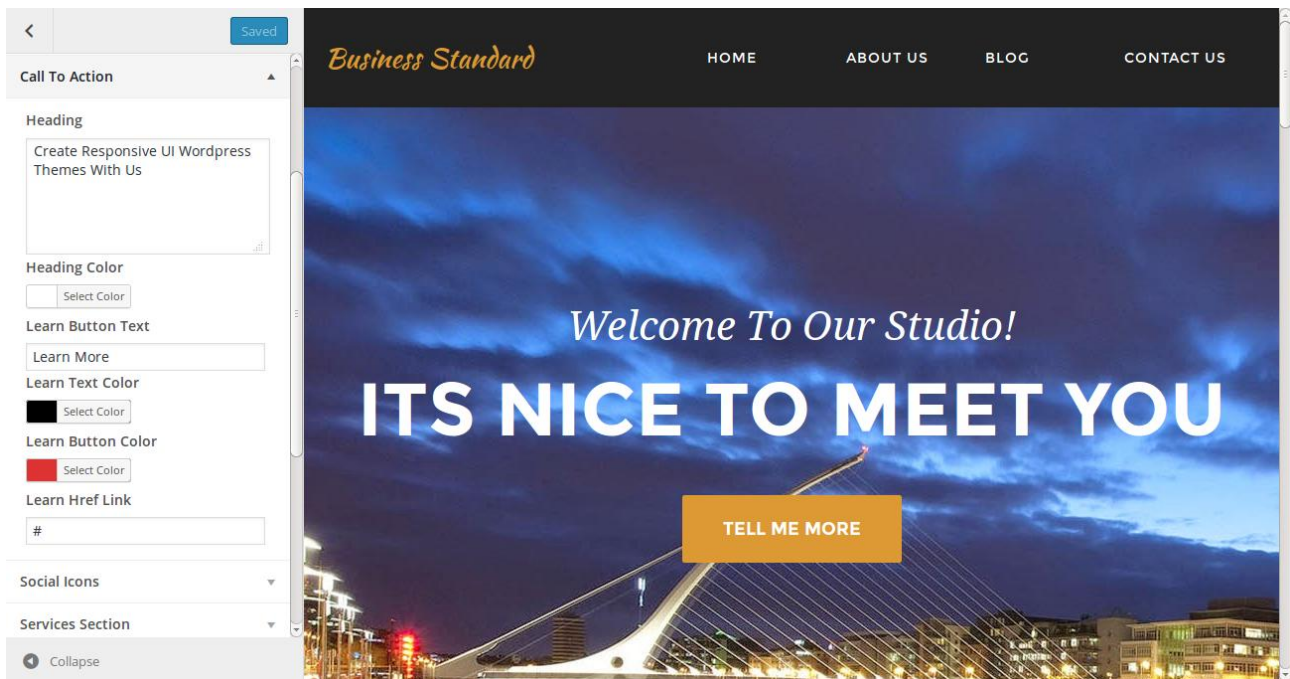
2. Header Banner



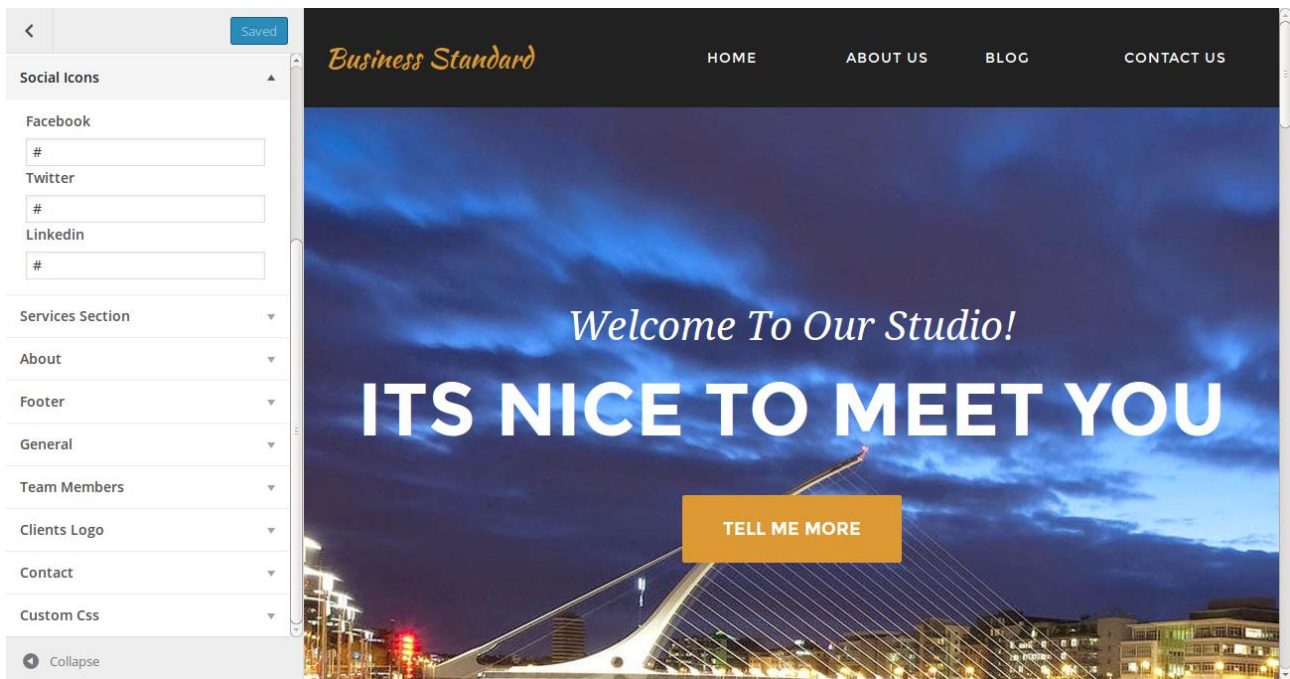
- 1) Banner Image: From this option user can change home page banner image. Otherwise by default image will be show.
 - 2) Banner Heading: Home page banner heading will be display from this option
 - 3) Banner Content: Home page banner content will be display from this option
 - 4) Button Text: From this option user can change button text for home page banner
 - 5) Href Link: Here user can add redirection link on click of button
3. Banner Images



1. Banner Image for about us page: This option will be use for change the banner image for about us template.
2. Banner Image for blog page: This option will be use for change the banner image for blog template
4. Call to action : This section is displaying after home page banner.

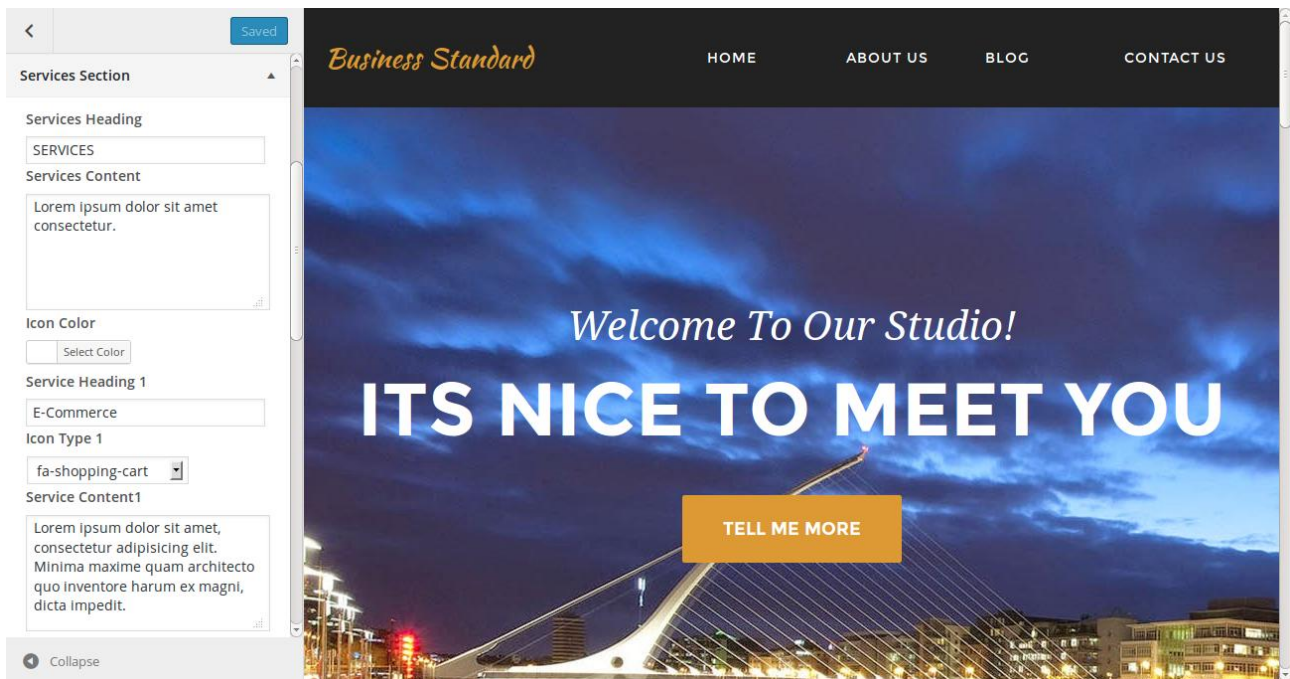


1. Heading: This option will be use for set the text for heading
 2. Heading Color: This option will be use for set the color for heading
 3. Learn Button Text: From this option user can change the text of learn button
 4. Learn Text Color: From this option user can change the color of learn button
 5. Learn Button color: This option is useful of change the color of learn button
 6. Learn Href Link: This option is useful for set the redirection link on click of learn button
-
5. Social Icons



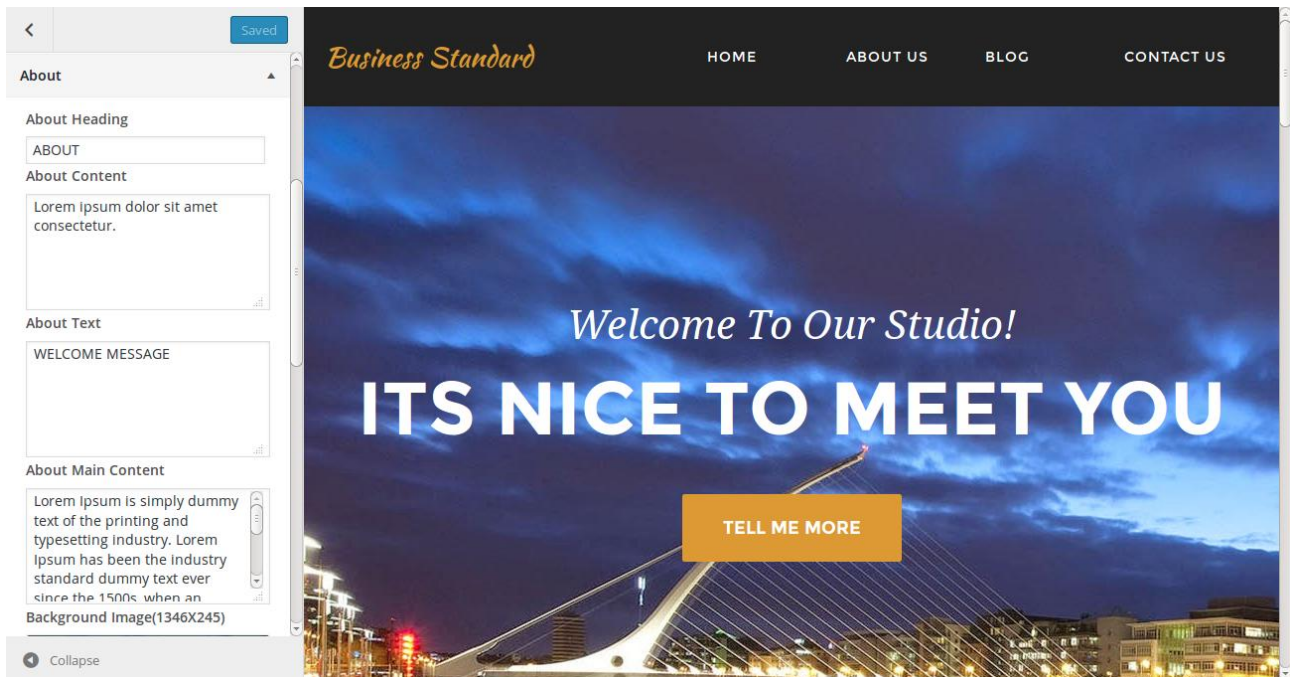
1. Facebook: From this option user can set the redirection link for facebook.
2. Twitter: From this option user can set the redirection link for twitter.
3. LinkedIn: From this option user can set the redirection link for linkedin.

6. Services Section



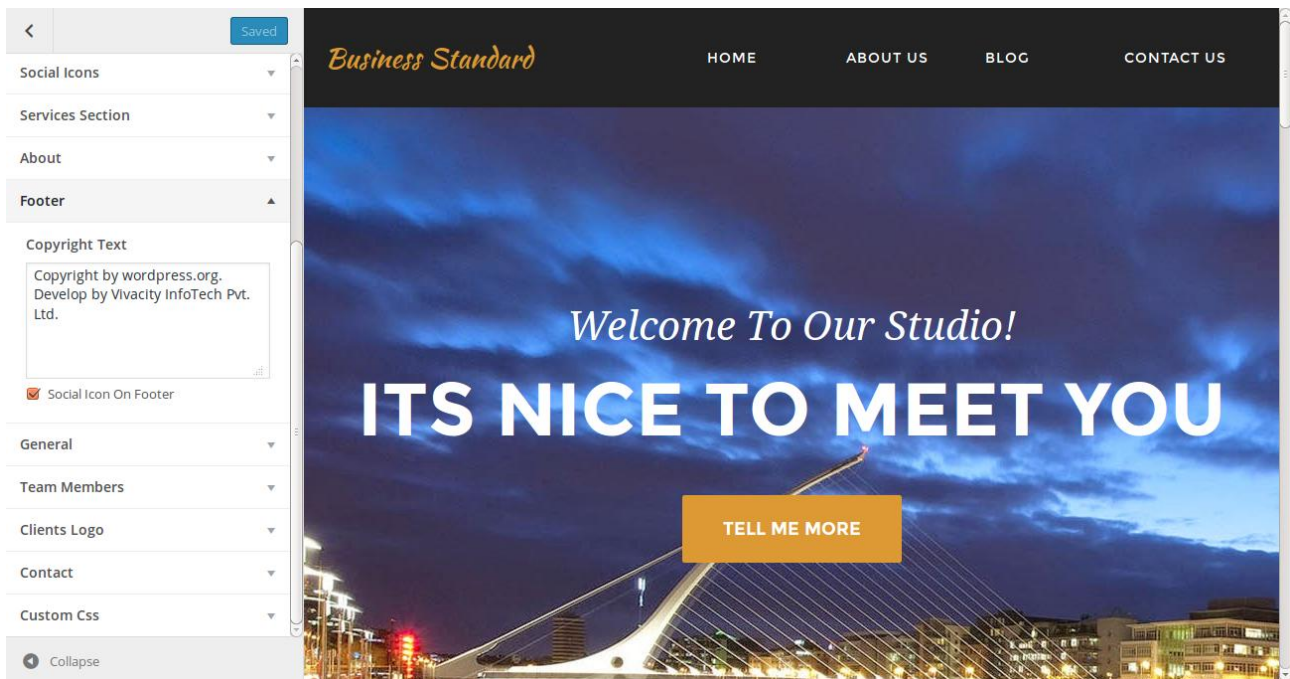
1. Service Heading: This option is useful for set the heading of service section.
2. Service Content: This option is useful for set the content of service section.
3. Icon Color: From this option user can change the color of icon which will display in circle section.
4. Service Heading 1: Here user can add heading text for first block of service section.
5. Icon type 1: Here user can set the icon type for first block of service section.
6. Service Content 1: Here user can add the content for first block of service section.
- 7.
8. Service Heading 2: Here user can add heading text for second block of service section.
9. Icon type 2: Here user can set the icon type for second block of service section.
10. Service Content 2: Here user can add the content for second block of service section.
11. Service Heading 3: Here user can add heading text for third block of service section.
12. Icon type 3: Here user can set the icon type for third block of service section.
13. Service Content 3: Here user can add the content for third block of service section.

7. About

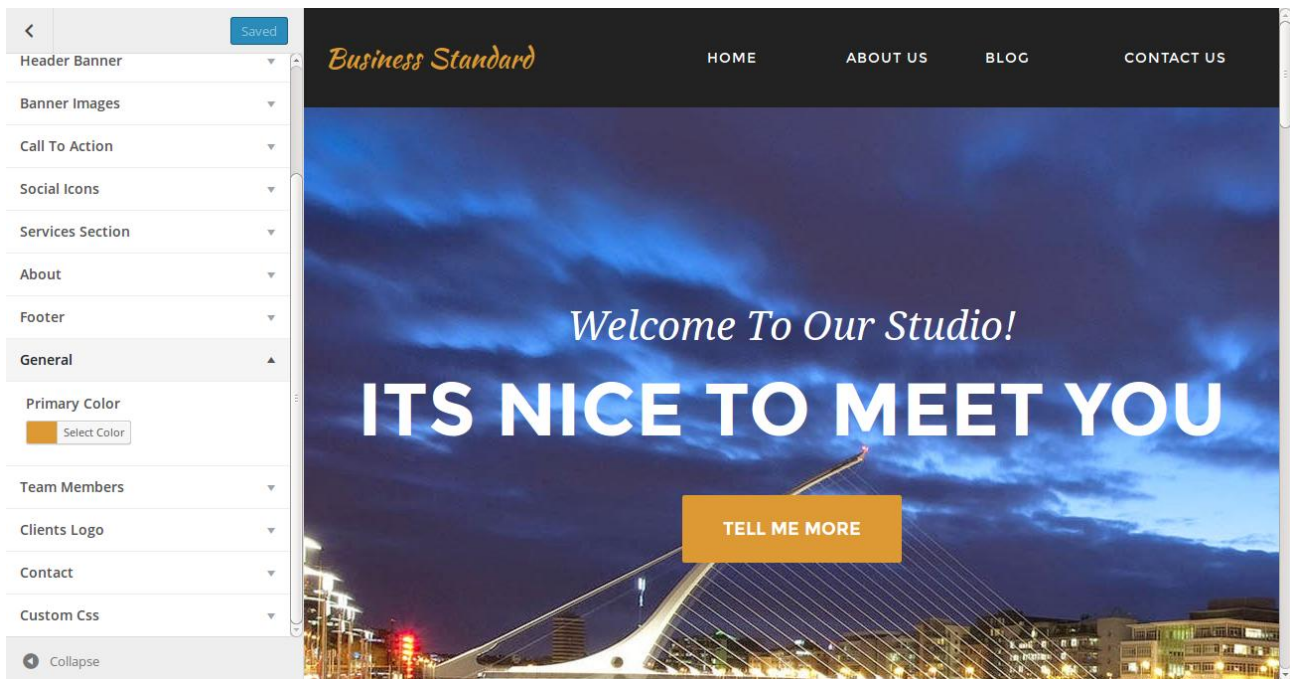


1. About Heading: This option is using for set the heading text for about section
2. About Content: This option is using for set the content for about section
3. About Text: This option is using for set the about text for about section
4. About Main Content: This option is using for set the about content for about section
5. Background Image: This option is using for set the background image for about section
6. About Image: This option is using for set the small image for about section

8. Footer

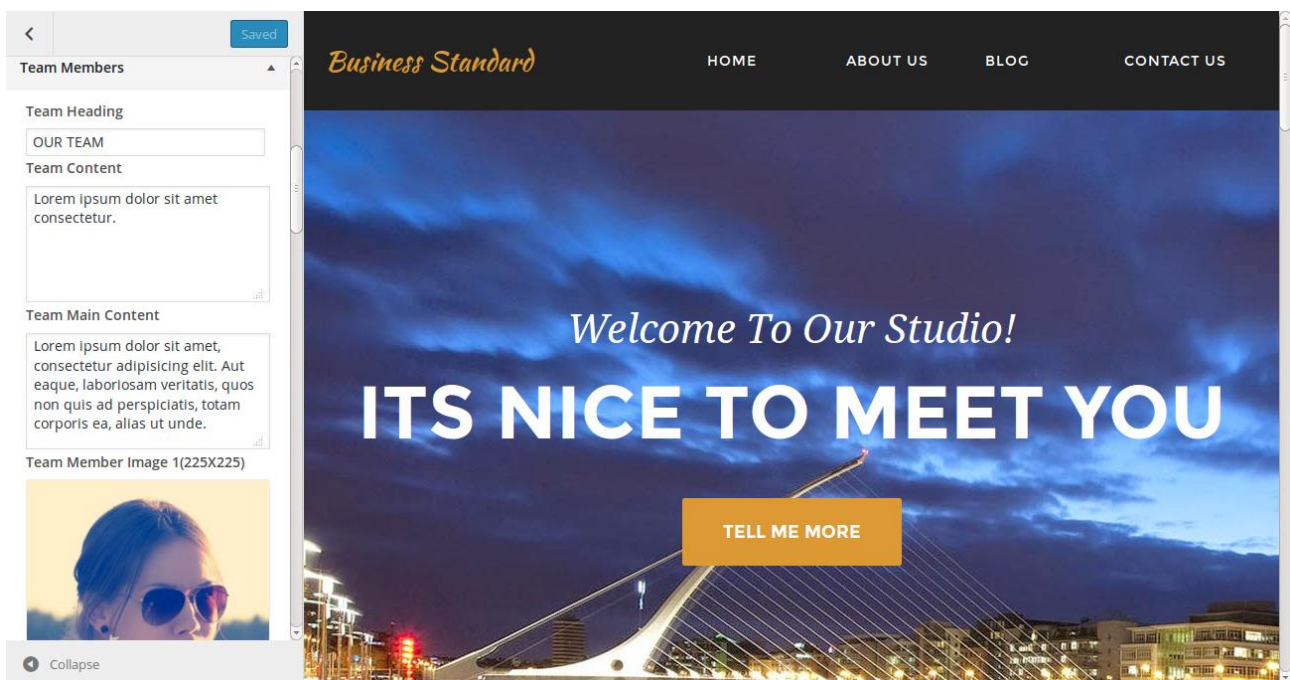


1. Copyright Text: From this option user can change the copyright text for footer.
 2. social icon checkbox: From this option user can able to display the social icons on footer bar.
9. General



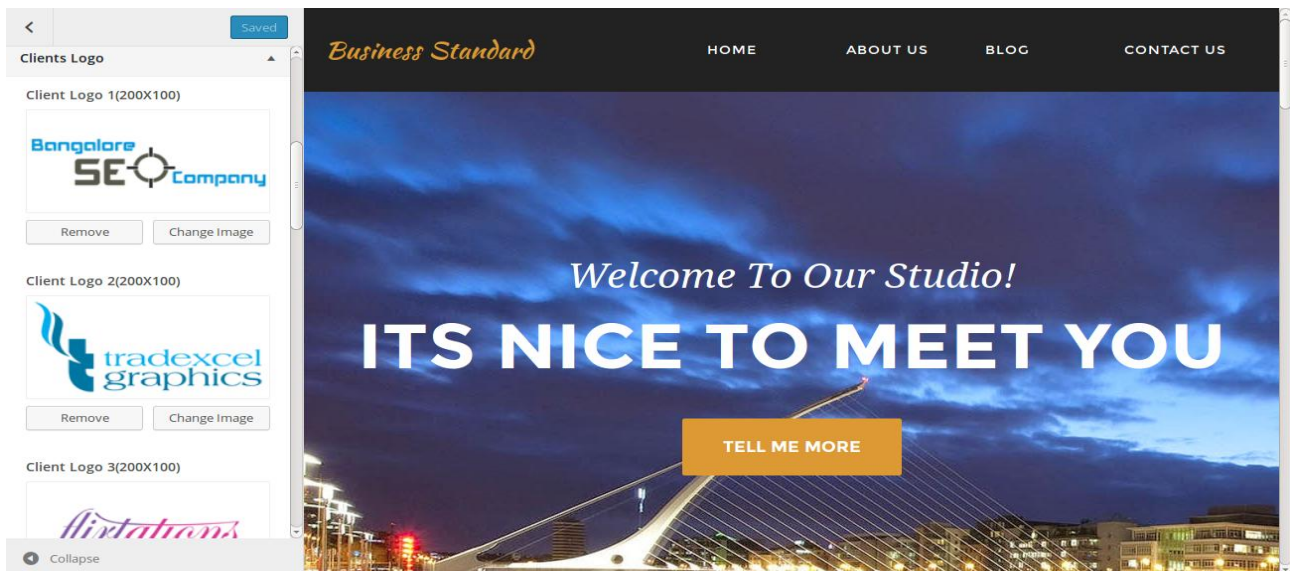
1. Primary color: From this option user can change the site color

10. Team Member



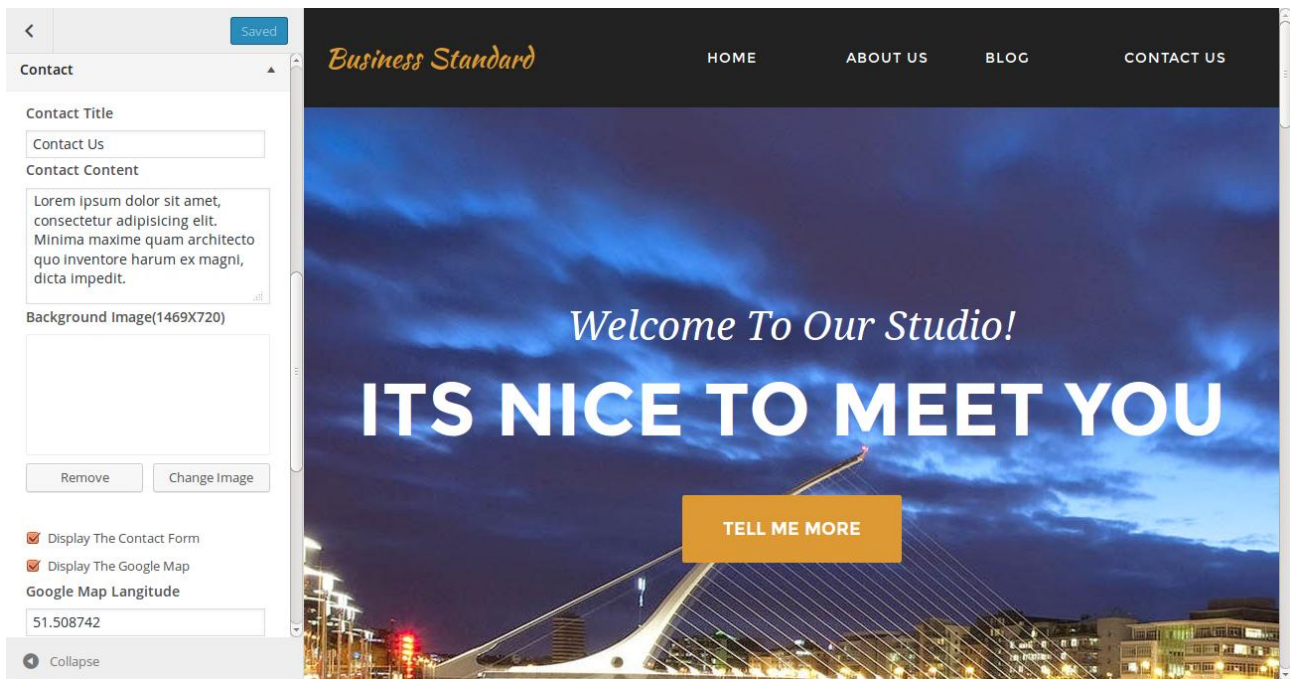
1. Team heading: This option will be help for change the heading of team member section.
2. Team content:This option will be help for change the content of team member section.
3. Team Main Content: This option will be help for change the Main content of team member section.
4. Team Member Image1: This option is useful for change the image of member 1
5. Team Member Name 1:This option is useful for change the name of member 1
6. Team Member Designation 1:This option is useful for change the designation of member 1
7. Team Member Image2:This option is useful for change the image of member 2
8. Team Member Name 2:This option is useful for change the name of member 2
9. Team Member Designation 2:This option is useful for change the designation of member 2
10. Team Member Image3:This option is useful for change the image of member 3
11. Team Member Name 3:This option is useful for change the name of member 3
12. Team Member Designation 3:This option is useful for change the designation of member 3
13. Twitter Id: It is useful for change the id of twitter for specific team member.
14. Facebook Id:It is useful for change the id of facebook for specific team member.
15. Linkedin Id:It is useful for change the id of Linkedin for specific team member.

11. Client Logo



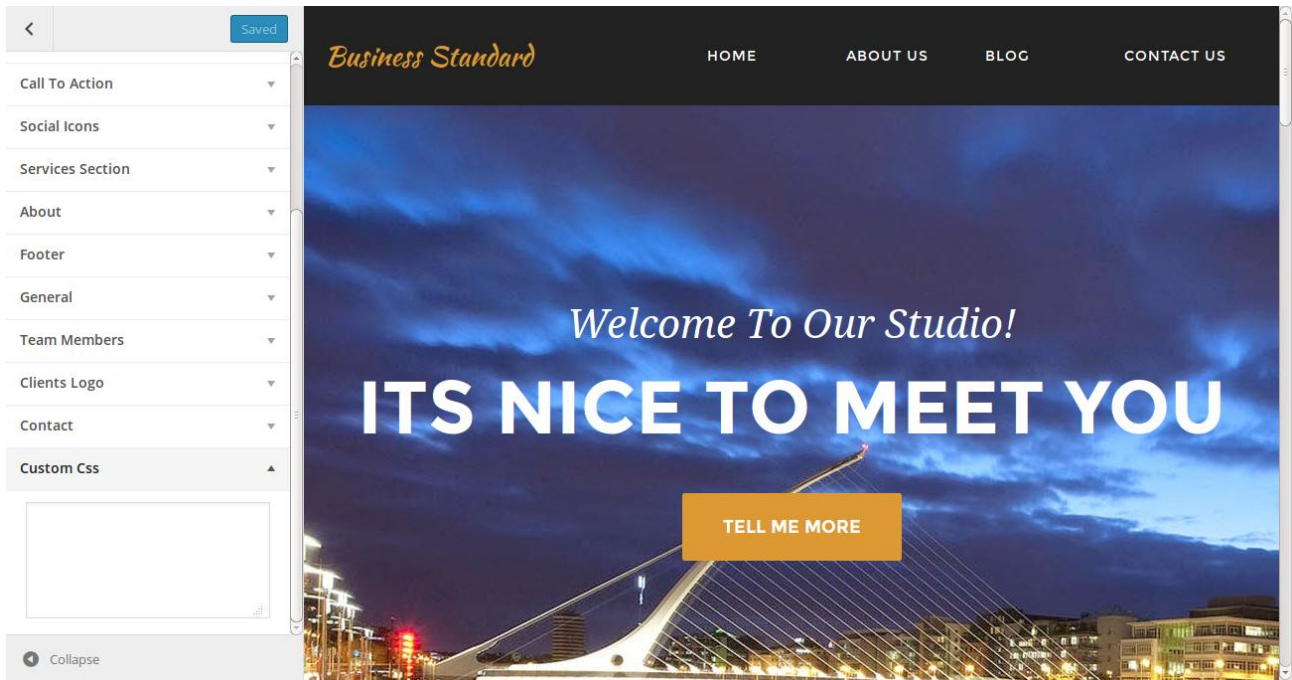
1. Client logo 1: From here user can change the image for logo1
2. Client logo 2: From here user can change the image for logo2
3. Client logo 3: From here user can change the image for logo3
4. Client logo 4: From here user can change the image for logo4
5. Client logo 5: From here user can change the image for logo5
6. Client logo 6: From here user can change the image for logo6
7. Client logo 7: From here user can change the image for logo7
8. Client logo 8: From here user can change the image for logo8
9. Client logo 9: From here user can change the image for logo9
10. Client logo 10: From here user can change the image for logo10

12. Contact Section



1. Contact Title: Here we can set the title for contact section
2. Contact Content: Here we can set the content for contact section
3. Background Image: Here we can set the background image for contact section
4. Google Map Longitude: Here we can change the longitude for google map. This google map will be show on contact us template
5. Google Map Latitude: Here we can change the Latitude for Google Map.
6. Address Box: Here we can change the address which will be display on contact us page.
7. Pincode: Here we can change the pincode which will be display on contact us page.
8. Contact: Here we can change the contact which will be display on contact us page.

13. Custom Css



Here user can add the css internally on header page.